

INAYATURRAHMI ERGIANA PUTRI

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WORK EXPERIENCES

KonaKorp

June 2025 - Now

- Collaborated with clients to gather detailed requirements and clarify project goals through discovery meetings and ongoing communication.
- Worked closely with UI/UX designers to translate design concepts into functional and responsive websites.
- Developed custom websites using Elementor and Smart Custom Fields (SCF) to meet specific client needs.
- Managed hosting and domain setup, including DNS configuration, SSL implementation, and server optimization.
- Performed regular maintenance and optimization to ensure website stability, security, and performance.

Stratgeist Pte, Ltd

Jul 2023 - March 2025

- Developed and maintained high-performance WordPress websites, ensuring a maximum load time of under 3 seconds for optimal user experience.
- Implemented advanced SEO strategies, consistently achieving 80+ RankMath scores and enhancing site visibility and rankings.
- Collaborated with designers and account managers to refine site structure, improve UX, and boost overall performance.
- Conducted rigorous weekly and monthly maintenance, including security audits, plugin updates, and performance optimizations to ensure seamless functionality.

Ergiana Kreasi Digital

Jun 2020 - Present

- Designed intuitive and user-centered UI/UX interfaces in Figma for landing pages and websites that effectively deliver the client's message to visitors.
- Applied a user-centered approach to design and development, ensuring responsive layouts, consistent visual hierarchy, and seamless interaction across devices.
- Created clean, modern, and conversion-focused website designs aligned with client brand identity and business goals.
- Developed customized WordPress solutions based on client requirements, combining strong visual design with technical performance.
- Built high-performance WordPress websites optimized for speed under 5 seconds, SEO, and security best practices.
- Managed hosting and domain setup, DNS configuration, SSL implementation, and server performance optimization for client projects.
- Collaborated with clients to refine site structure, plan features, and translate business goals into actionable design and development strategies.
- Maintained websites through regular updates, security hardening, and performance optimization to ensure long-term reliability and high-quality user experience.

RECENT PROJECTS

elisataxpartners.com – Website Developments SEO Optimization

- Developed a professional tax consultancy website with a clean, user-friendly interface.
- Optimized SEO, achieving fast load times under 5 seconds.

curzerif.co.id – Website Development

- Built a responsive corporate website aligned with the company's branding and goals.
- Ensured cross-device compatibility for seamless user experience.

toyotapromoindonesia.com – Automotive Promotional Website

- Designed and optimized a high-performance promotional website for Toyota's marketing campaigns.
- Ensured mobile responsiveness and fast page speed to improve user engagement.
- Implemented lead generation strategies to enhance conversion rates.

awards.roads.sg – Public Voting s Recognition Platform for Road Users in Singapore

- Developed an interactive voting platform to recognize outstanding road users and contributors.
- Designed a user-friendly interface for seamless participation and engagement.
- Implemented security measures to ensure fair voting and prevent fraudulent activities.

SKILLS

- **Web Development:** WordPress, ACF, Elementor & other No Code Web Builder
- **Website Optimization:** Performance tuning, Security hardening, Mobile responsiveness, Speed optimization
- **SEO & Analytics:** RankMath SEO, Google Analytics, Google Tag Manager, Google Search Console
- **Design (Figma):** Auto Layout, Component variants, Prototyping & interactive flows, Layout grids & constraints, Style systems (color & typography), Wireframing, Design tokens, Responsive design
- **Multimedia:** Canva, CapCut
- **Project & Client Management:** Client communication, Requirement analysis, Agile workflow

EDUCATION

Master of Science in Software Engineering ***University of Roehampton***

Jul 2023 – Apr 2025

Focus: Software Architecture, Database Management, Cybersecurity, Agile Development, Full-Stack Web Development

Postgraduate Diploma in Software Engineering ***Lithan Academy***

Dec 2022 – Jun 2023

Focus: Web Development using Java and React.js, Backend Development (APIs & Databases), Frontend Design, UI/UX, Responsive Applications

RELATED CERTIFICATES

- Shopify Development - LinkedIn Issued Oct 2025
- SEO Content Creations - Ioda Academy Issued Feb 2025
- WordPress SEO Certification – LinkedIn Issued Jan 2025
- Career Essentials in Software Development – Microsoft & LinkedIn Issued Jun 2024
- Programming Foundations: Beyond the Fundamentals - LinkedIn Issued Jun 2024
- Programming Foundations: Fundamentals - LinkedIn Issued May 2024
- Introduction to Career Skills in Software Development - LinkedIn Issued April 2024
- User Experience for Web Design - LinkedIn Issued Mar 2024
- WordPress: Everything about Plugins - LinkedIn Issued Feb 2024
- Marketing Tools: Digital Marketing Tools and Services - LinkedIn Issued Sep 2023
- Google Analytics 4 (GA4) Essential Training - LinkedIn Issued Aug 2023